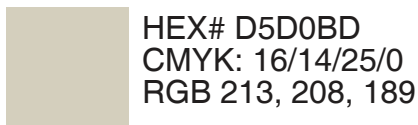
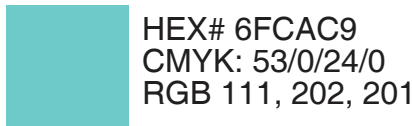
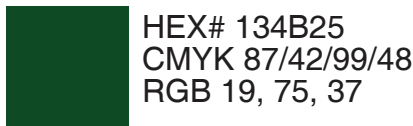


Logo Specification Guide



Three Color Standard



Fonts

earthday

FONT: Gotham

FESTIVAL GREENDINING

FONT: Univers 49 Light Ultra Condensed

ST LOUIS
EARTH DAY

FONT: Univers 67 Bold Condensed

One Color Standard



Logo Use

The earthday365, Recycling On the Go, Green Dining Alliance, Taste of Green, Recycling Extravaganza, and St. Louis Earth Day Festival logos may be used with permission by staff of earthday365 only.

Logos can be used to promote earthday365 events, programs, sponsorship and organizational partnership.

Logo dimensions should be kept proportional to original files. All logo components must appear with logo use.

Logos should appear on a white background when possible. Logo should be made full black or white when appearing on light background; and made white when appearing on dark background.

Email info@stlouisearthday.org with questions.

Hashtag use

Organizational hashtags may be used by partners to call attention to program and event participation. Use for any other purpose that does not promote or encourage being green is highly discouraged.

#earthday365 #ROG

#TasteofGreen #EatGreenSTL